

Membership Survey

SECTION A - DEMOGRAPHICS

1. What section of the club is your primary concern?

- Male ☐ 10 years and under ☐ U11 – U15 ☐ U16 – U18 ☐ Senior ☐ Veterans
 Female ☐ 10 years and under ☐ U11 – U15 ☐ U16 – U18 ☐ Senior ☐ Veterans

2. How far by car do you live from the club?

- ☐ 0-10min ☐ 11-20min ☐ 21-30min ☐ 31-40min ☐ Over 40 min

3. What is your household income per year?

- ☐ Under \$50,000 ☐ \$50,001-\$80,000 ☐ \$80,001-\$100,000 ☐ \$100,001-\$120,000 ☐ above \$120,000

4. Which of the following reasons best describes the reason why you have chosen Football? Tick one box only

<input type="checkbox"/> Because it's a tradition in my family
<input type="checkbox"/> Because It's safer than other team sports
<input type="checkbox"/> Because my friends play
<input type="checkbox"/> Because its an important World sport
<input type="checkbox"/> Because its affordable
<input type="checkbox"/> Other
If other, please describe

5. Which of the following reasons best describes the reason why you joined Holland Park Hawks? Tick one box only

<input type="checkbox"/> Because it is the nearest club to where I live
<input type="checkbox"/> Because the club was recommended
<input type="checkbox"/> Because I didn't like other clubs that I have tried
<input type="checkbox"/> Because the fee structure is more affordable than other clubs
<input type="checkbox"/> Because I found information about the club on the Internet
<input type="checkbox"/> Other
If other, please describe

6. Which of the following best describes what you seek most from your involvement in Football? Tick one box only

<input type="checkbox"/> Fun, friendship and social interaction
<input type="checkbox"/> Keeping fit and healthy
<input type="checkbox"/> The thrill of playing competitively in a team game
<input type="checkbox"/> The development of high-levels of skills
If other, please describe

SECTION B

Please assist the management committee by providing feedback about the club's programs, facilities and services.

COACHING

Please tell us what you feel about the following statements, and feel free to agree or disagree. **Tick only one box**

7. The quality of coaching meets with your expectations.

Strongly Agree ☐ Agree ☐ Unsure ☐ Disagree ☐ Strongly Disagree ☐

8. Coaching staff have adequate experience, knowledge and skill to conduct training for the section(s) of the club in which you are involved.

Strongly Agree ☐ Agree ☐ Unsure ☐ Disagree ☐ Strongly Disagree ☐
Strongly Agree ☐ Agree ☐ Unsure ☐ Disagree ☐ Strongly Disagree ☐

9. I would prefer the club to attract experienced and well-credentialed coaches even if this means increasing club fees.

Strongly Agree ☐ Agree ☐ Unsure ☐ Disagree ☐ Strongly Disagree ☐
Strongly Agree ☐ Agree ☐ Unsure ☐ Disagree ☐ Strongly Disagree ☐

10. I would be prepared to pay additional fees to obtain extra individualized coaching (non-compulsory) if it was available and affordable.

Strongly Agree ☐ Agree ☐ Unsure ☐ Disagree ☐ Strongly Disagree ☐
Strongly Agree ☐ Agree ☐ Unsure ☐ Disagree ☐ Strongly Disagree ☐

FACILITIES

Please tell us what you feel about the following statements, and feel free to agree or disagree. **Tick only one box**

11. The club's facilities meet with my expectations and needs.

Strongly Agree ☐ Agree ☐ Unsure ☐ Disagree ☐ Strongly Disagree ☐

12. Facilities provide sufficient space for programs in which I am involved.

Strongly Agree ☐ Agree ☐ Unsure ☐ Disagree ☐ Strongly Disagree ☐

13. Please indicate what you think should be the club's highest priority in relation to facilities .

Improvements to playing fields ☐ Improvements to the club house ☐ Other ☐

If you have ticked "Other" please describe

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14. Should the club impose a fixed levy on club members or ask members to be engaged in fundraising to develop and improve the club's facilities.

Impose a fixed levy
☐

Ask members to be engaged in fundraising
☐

EVENTS

Please tell us what you feel about the following statements, and feel free to agree or disagree. **Tick only one box**

15. Competition fixtures are generally satisfactorily organized?

Strongly Agree ☐ Agree ☐ Unsure ☐ Disagree ☐ Strongly Disagree ☐

16. Competition fixtures represent good value for money paid?

Strongly Agree ☐ Agree ☐ Unsure ☐ Disagree ☐ Strongly Disagree ☐

17. I would be interested in buying into Holiday coaching clinics if available

Strongly Agree ☐ Agree ☐ Unsure ☐ Disagree ☐ Strongly Disagree ☐

18. I would be interested in regular club social events if available

Strongly Agree ☐ Agree ☐ Unsure ☐ Disagree ☐ Strongly Disagree ☐

If you have agreed or strongly agree, please state what type of social events you would prefer

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COMMUNICATION

Please tell us what you feel about the following statements, and feel free to agree or disagree. **Tick only one box**

19. Information on the club's programs, services and events is readily available.

Strongly Agree ☐ Agree ☐ Unsure ☐ Disagree ☐ Strongly Disagree ☐

20. The most effective method of communication for me is?

<input type="checkbox"/> Email	<input type="checkbox"/> Text Messages	<input type="checkbox"/> Mailouts	<input type="checkbox"/> Newsletter	<input type="checkbox"/> Word of Mouth	<input type="checkbox"/> Other
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Why is that most effective:.....

21. How often do you use the club's internet site?

☐ Never ☐ Occasionally ☐ Frequently

GENERAL OPINION ABOUT THE CLUB

Please tell us what you feel about the following statements, and feel free to agree or disagree. **Tick only one box**

22. In general, I believe that the club represents excellent value for the price paid

Strongly Agree ☐ Agree ☐ Unsure ☐ Disagree ☐ Strongly Disagree ☐

23. In general, I believe the club is making good progress

Strongly Agree ☐ Agree ☐ Unsure ☐ Disagree ☐ Strongly Disagree ☐

24. Which of the following best describes what you feel Holland Park Hawks should be: (Tick only one box)

<input type="checkbox"/> A club with no pretensions to be competitive
<input type="checkbox"/> A club with modest pretensions to be competitive
<input type="checkbox"/> A club that has ambitions to be highly competitive

25. Which of the following best describes what matters most to you: (Tick only one box)

<input type="checkbox"/> It is more important to me that Holland Park Hawks provides a family oriented environment
<input type="checkbox"/> It is more important to me that Holland Park Hawks provides an environment that is conducive towards improving the standard of football.